

**Design, Development, Testing, Hosting & Maintenance of B2B Portal of NSIC**  
**Tender No. NSIC/HO/TISDC/13**  
**Response to Pre-Bid Queries**

Name of Organisation	S. N.	Page No.	Clause No.	Query / Suggestion	Response
<b>Navsoft Technologies</b>	1	18	5(B) -C Organizational Parameters	Registered office is located at Kolkata but we've support Branch office at New Delhi. Will this make us to eligible to post bid on this tender or not?	Yes, If you have the documentary evidence for your office in Delhi. .
<b>JBI</b>	2.	11	8 b	Please provide more details/functionality about:	The following is the Clarification :
	3.			1. Global Business Matching Service with online platform?	1. Buyer - Seller Negotiation dicussion forum to be build by Vendor.
	4.			2. Reverse Auction Facility? How does this work? What is the business logic?	2. API will be provided by the selected third party service provider
	5.			3. Bulk Buying Offers? How will this work?	3. To give a flavour of B2C option for Sellers to post offers for Bulk Purchases at discounted Rates.
	6.			4. Trade Intelligence features which will include the Subscription of Third party service for Product verification of Bulk buying products?	4. To get the sellers / Buyers match making based on the Location and Product enquired.
	7.			5. Small Business Marketing solution subscription for third party services?	5. To help in getting third party services for Business promotion on social media and SEO

	8.			6. Business alliance feature, the information for the Distributorship offered Franchisee Service Offered Sales Agent Search	6. Feature to post the Requirement of Distibutorship, Offered Franchise and Sales Agent . The aggregated result to be shown in seprate area .
	9.	12		'Importer / Exporters trade statistics area with facility to upload the database in the area and also plug in for third party web services' -Will it be in form of csv, excel etc?	The Database format vendor will give us and in the same format , we will provide the data.
	10.	12	8b	Reports - what all reports will be needed from the new system?	YES, Flexible reporting is required
	11.				
	12.	11	8b	Request for Quotation tool (within the website and from other websites) - Does it mean to create this module as an API for other websites to call?	YES
	13.	12	8b	Do you have any existing bulk email sending system? Any preference for tools going forwards?	YES
	14.	9		1 My Work Place (Self Web development tool) – Micro Website - What do you mean by micro website? Please provide more details.	Where user can upload the Product images , Description and other valuable Information about their product
	15.	11		7 Membership - what is the existing membership subscription? how does this work?	Visit <a href="http://www.msmemart.com">www.msmemart.com</a> for Membership details

	16.	11	8 b	Online platform for Negotiation between buyer & seller - is this a messaging tool OR over emails? Is this a chat feature?	Yes the Online chat feature with Email feature for offline messages
	17.	12	8b	Sub domain for various stakeholders the limited information is displayed and rights in Main Admin panel to display certain features in the subdomain - Does it mean particular section on site?	Yes
	18.	12	8b	Mobile App - Provide details if the entire application needs to be built in the mobile app or selected features only. If selected features please list them?	This Clause has been removed
	19.		Content Migration	Content - Can we get list of International languages? Will the entire website have multilingual content or specific sections? Which languages?	Current scope of work requires the portal to be developed in english language only. The language feature available in website is by using google APIs, the same has to be taken care by the bidder.
	20.		Content Migration	Is the content ready? Who will be filling this out?	Content of Existing modules are ready .
	21.		Third Party Integration	For integrations third parties please let us know if existing integration code will be provided or just the API's will be provided by NSIC?	The same will be decided at the time of SRS with Mutual Understanding

	22.		Security	Provide details about any specific security audit services required like OWASP, PCI compliance etc.?	Post development, the porta will undergo audit by CERT-in empanelled agency, the cost of same will be born by NSIC. However the bidder will be required to make necessary changes to make the portal compliant as per suggestions of auditing agency.
	23.		Security	How many admin users and levels will there be? Please supply details of the access controls you require?	Same is mentioned in tender document
	24.		SEO	For promotion on social sites, who will be adding blogs, press releases?	The bidder will be responsible to carry out one time SEO for the entire portal along with registration and linkages to various search engines. The bidder will also be responsible for taking care of any malicious codes / erroneous codes resulting in portal getting blacklisted on search engines.
	25.		SEO	What is the requirement - Creating this module or managing these modules?	Please refer reply at Sr. No. 24
	26.		SEO	What are the keywords? What activities will you require?	Please refer reply at Sr. No. 24
	27.		Migration	What will be the scope of migration - users, products, content, orders, comments i..e. which data sets?	Entire Data
	28.		Migration	What formats are these in? Please share as much details as possible?	PHP & MySql Server

	29.		Analytics	Are we able to gain access to your current analytics?	Access if required will be provided to selected agency
	30.		Analytics	Do you have an analytics package in mind or current use on? Will Google Analytics meet this requirement?are you looking to data analytics?	Will be mutually decided, cost for package will be born by NSIC.
	31.		General	Will NSIC provide technical, functional spec and documentation? For Gap analysis etc	As and when required.
	32.		General	Revamping of existing tool Vs new build - Current system seems to be based on Core PHP and the new one going to based on some platform like Magento.	The Portal to be developed using the latest technology PHP and MS SQL Server as Back End and/or with some standard open source modules/framework available in the market like Magento, X Cart etc. (frame work should be clearly mentioned in the Technical Bid).
	33.		General	Does all user types (buyer, seller, etc) have a dashboard?	Yes